

# IFFORUM

FOR THE IFs BY THE IFs



## IF FORUM 2020 4-5 NOVEMBER

HOTEL ROYAL SAVOY  
LAUSANNE, SWITZERLAND



With the support of the



INTERNATIONAL  
OLYMPIC  
COMMITTEE



# IF FORUM AT A GLANCE

**300**

LEADERS OF THE WORLD OF SPORT

**125+**

OLYMPIC AND  
INTERNATIONAL SPORT FEDERATIONS

*"THE ONLY EVENT WHERE YOU CAN MEET  
ALL INTERNATIONAL FEDERATIONS  
IN AN INTIMATE ENVIRONMENT WITH  
EXCLUSIVE COMMERCIAL PARTNERS"*

## KEY HIGHLIGHTS



2-DAY EXCLUSIVE  
GATHERING



VIP FUNCTIONS  
& EVENTS



THEMED CONFERENCES  
& WORKSHOPS



SOCIAL ACTIVITIES  
FOR NETWORKING

With the support of the



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COMMITTEE

# BENEFITS OF PARTNERING

1

Network with key decision-makers in sport

2

Position yourself at the centre of International Sport Federations and Associations

3

A unique partnership providing commercial visibility in an exclusive environment

4

Take part in discussions shaping the future of sport

# BEING AN OFFICIAL PARTNER

## PARTNER RIGHTS

5

### Passes

- Number of Delegate Passes

10

### Hotel Accommodation

- Number of Complementary Nights an Official Hotel Subject to Availability



### Meeting Room

- Shared with other partners



### Branding

- On Registration Desk and within the Main Auditorium
- Logo on Acknowledgement Slide
- Delegate Bag Insert
- Online Branding



### Printed Programme

- Logo and 50 Word Profile
- Logo on Partner Acknowledgement Page

5

### Introductions

- Number of Introductions from SportAccord Team



### Presentation

- "Meet the Partners" - 10 minutes



### Online Recognition

- Logo, Profile and Link in IF Forum Website



### Post Event

- Opportunity to Post a "White Paper" in the SportAccord Website



### Partners Breakfast



### Dedicated Literature Racks





The logo for SportAccord features the word "SPORT" in a bold, sans-serif font above the word "ACCORD" in a similar font. Each letter is filled with a different color: 'S' is blue, 'P' is orange, 'O' is black, 'R' is red, 'T' is green, 'A' is blue, 'C' is green, 'C' is black, 'O' is red, 'R' is orange, and 'D' is black. To the left of the word "SPORT" is a small graphic element consisting of two overlapping triangles, one blue and one orange.

# SPORT ACCORD

WORLD SPORT & BUSINESS SUMMIT

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