



WITH THE SUPPORT OF THE



INTERNATIONAL  
OLYMPIC  
COMMITTEE

# IFFORUM

BY  **SPORTACCORD**

The International Federation (IF) Forum is a 3-day in-person event offering targeted thematic sessions designed to be of specific value to the International Federations in attendance.



# IFFORUM

FOR THE IFs BY THE IFs

The SportAccord IF Forum is an annual event that gathers 350 high-profile attendees from the International Federations, the International Olympic Committee, other sports organisations and world-leading experts as speakers to discuss pressing issues and matters of importance within the sports industry. This high-profile conference serves as a platform for collaboration, knowledge-sharing, and addressing the challenges faced by global sports organisations.

# KEY OBJECTIVES

## FOSTERING COLLABORATION BETWEEN INTERNATIONAL FEDERATIONS

Facilitating communication, knowledge-sharing, and joint initiatives among global sports governing bodies to enhance the overall development and management of their respective sports. For the IFs by the IFs.

## ADDRESSING COMMON CHALLENGES AND OPPORTUNITIES

Providing a platform for International Federations to discuss and find solutions to shared issues, as well as explore new avenues for growth and innovation within the sports industry.

## PROMOTING THE DEVELOPMENT OF SPORT WORLDWIDE

Addressing topics relevant for the expansion of sports participation and infrastructure globally, with a focus on increasing access, diversity, and grassroots engagement in sports across different regions and demographics.



# WHAT IS THE IF FORUM?

**Conference with world-leading experts and key topics of the moment for the world of sports.**

**Special events such as the IOC sustainability workshop to examine recent developments and the best practices in sport's sustainability.**

**Networking with 350 high-profile attendees, Presidents, Secretary Generals and senior management of IFs, IOC, and other sport organisations with evening receptions to enhance connections.**

**Exclusive invite-only event which is not open for public or media at the outstanding Olympic Museum.**



IF Forum by SportAccord has always been a top priority for us, and, I would say, for its credibility. It is where the International Federations, International Olympic and Paralympic Committees, National Olympic and Paralympic Committees are and all come together, and I think being involved in this kind of event brings credibility. You are able to get in the room and talk to the right people in a very nice environment and that's a very important part of it – conversations are easy, they are flowing, and we are trying to showcase what we do, but we are also learning a lot. SportAccord is always on our top of the list to attend.

**PAUL FOSTER, FOUNDER, ONEPLAN**  
**IF FORUM 2023 PARTNER**

# IF FORUM IN NUMBERS

**More than 90%**

would rate IF Forum as good or excellent

**350+**

high-profile attendees

**Over 92%**

find enough networking opportunities during the event

People found

**NETWORKING**

the most valuable or enjoyable aspect of the IF Forum 2023

**120+ IFs**

attend IF Forum

# IF FORUM OVER THE YEARS



**2021**

Online

**Tokyo 2020 – Learnings and Take-Aways for the Future**



**2023**

Lausanne, Switzerland

**Sport (R)Evolution**



**2022**

Lausanne, Switzerland

**International Federation Impact – Safe Sport and Sustainable Development**



**2024**

Lausanne, Switzerland

**Ensuring your IF is match fit and future-ready**

*18th edition*



# IF FORUM 2024

21-23 OCTOBER

OLYMPIC MUSEUM

LAUSANNE, SWITZERLAND

With the theme

**ENSURING YOUR IF IS MATCH FIT  
AND FUTURE-READY**

# IF FORUM 2024 AGENDA



## Key Topics Of The Moment

Address the pressures that all IFs face as they are squeezed between increasingly fragile revenues on one hand and an ever-expanding list of demands on their resources on the other.



## Safeguarding Athletes

Examine current challenges in anti-doping and recent advancements in athlete health, especially through the application of new technology.



## Digital Transformation

Discuss the significant impact AI already has on how IFs operate—from judging technology to back office administration.

**The 2024 IF Forum agenda covers critical topics that are shaping the future of the sports industry and subjects relevant to all IFs.**



# OLYMPIC CAPITAL

Today, Lausanne and the Canton of Vaud – together known as the Olympic Capital – are home to close to 60 international sports organisations and federations.

‘For us IF Forum is very important because there are all International Federations which meet here, and it is magnificent occasion for us to talk about Olympic Capital with them.’

**Christelle Luisier**

State Councilor, Canton de Vaud



**FOR THE IFs BY THE IFs**

